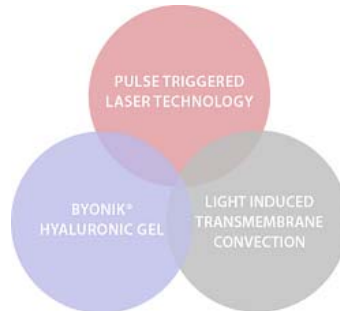


BYONIK®



READ WHAT OUR CLIENTS ARE SAYING...



THE SPACE-AGE FACELIFT

Lasers that pump in sync with your pulse? That's the idea behind the Byonik treatment, developed with the help of NASA scientists. Apparently skin cells are most permeable and receptive when your heart is just about to beat – which is when these cold low-energy lasers get to work, encouraging your skin to absorb topical cosmeceuticals (a cosmetic with pharmaceutical properties) such as hyaluronic acid and antioxidants. Lasers stimulate the cell's energy processes and aim to lift, smooth and plump without any signs of manipulation.

The treatment is also said to improve lymphatic drainage to reduce puffiness and targets inflammation caused by spots. "It's about better quality skin rather than simply erasing lines and wrinkles," says Dr Esho, when asked what clients want from cosmetic procedures. "Ageing isn't as much of a concern – it's more about evening out skin tone and staying super hydrated."

Treatment time: Up to 60 minutes

Downtime: Zero

Lasers: One month to one year depending on frequency of treatments

Costs: From £275 per treatment

"The Byonik for me slots perfectly into my advanced skin rejuvenation offerings for my patient group. It has minimal downtime with instant and cumulative results and the unique pulse triggered laser technology is something as a doctor who likes to have the best I could not ignore! What's most attractive about the machine together with its results is the ability to integrate with all the other skin rejuvenation modalities at the clinic further enhancing patients results." - *Dr Tijon Esho, The Esho Clinic.*

SEASONAL BYONIK FACTS

Don't let this summer take its toll on your skin. Heat, longer periods spent outside, pollution, humidity and stronger risk of UV damage all have an impact and impair the skin's natural glow. Keep your skin radiating through the summer with the BYONIK PTL TREATMENT.

- 3D DNA cell protection
- Cell photo protection
- Results driven 'active cellular level' method
- Global anti-pollution, detoxifying and protection against city pollution
- Zero downtime and sun safe

BYONIK IN THE PRESS

DOSSIER SPECIAL

NECK AND DECOLLETAGE

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Byonik neck

We examine the use of the Byonik laser for neck rejuvenation




Byonik® Pulse Triggered Laser is one of the latest non-invasive device-based treatments to hit the market. The BYONIK® method stimulates cell processes and introduces special high volume hyaluronic acid gels with antioxidants deeply into the skin. The treatment offers specific dedicated protocols for the neck and décolletage area. During the treatment collagen type 1 is largely improved. Collagen being the most abundant protein in our bodies, especially type 1 collagen. These collagen improvements are so striking because this protein is what helps give our skin strength and elasticity, along with replacing dead skin cells and improving the contouring and colour of the skin. This also in turn allows the elastin fibres to move more freely. The elasticity of the skin improves and the skin receives intensive moisture and increased volume. In most cases the effects can be seen following the first treatment and significant results achieved over a course.

The BYONIK® Pulse Triggered Laser and the Biological effects of laser light:

- accelerates transformation of fibrocytes (inactive cells) into fibroblasts (active cells) → stimulates the body to produce increased amounts of natural hyaluronic acid, collagen and elastin
- anti-inflammatory effect
- stimulates microcirculation
- stimulates the structural function of the connective tissue by acting upon the fibroblasts
- regenerates and generates blood vessels
- reduces skin blemishes
- alleviates broken capillaries (couperose)/telangiectasias
- rejuvenates the skin

The cooperation of the wavelengths 659 nm and 808 nm enhances the structure of all skin functions and immediate anti-ageing effects are visible with optimum skin regeneration to preserve youthfulness. Studies have shown that the protein (collagen type I) and elastin plays a major role in the skin's tension. The elastic fibre and the skin cells are surrounded by a water layer in the matrix. Over time, fats, amino acids, calcium and salts accumulate. The elastic fibre is thus restricted in its freedom of movement and the tensioning force of the skin is reduced. The energy of the Byonik® laser during the treatment causes a "bio-lifting" due to the release of the elastic fibres. This allows the patented Byonik® Hyaluronic gels to move in and improve cell cohesion and collagen synthesis which contributes to an improved and sufficiently moisturised and firmer skin. The gels act as a collagen booster that improves the skin's elasticity and compounds the cell structure enabling the skin to better retain its tension and volume. The neck and décolletage is typically a difficult area to achieve results and can be very unforgiving. The Byonik® delivers a great non-surgical answer with no pain and no downtime to a more youthful neck and chest.

Kerry Lewis from The Skin to Love Clinic, St Albans said, "Byonik® has been an extremely popular option for our patients since we included it into our portfolio in Autumn 2018. Not only have we seen good results on the faces of our patients but the treatment has been extremely beneficial for the neck and chest; areas which are often overlooked in the patients home care. In particular, those with ageing, sun damaged skin on their necks are seeing positive changes after just a few sessions."



66 Aesthetic Medicine

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